



# COMPANY HISTORY



*Seek and you will find a company with fun, original toys and games for all ages. R&R Games, Inc. was founded in 1996 on Frank DiLorenzo's passion to provide a fun forum for gatherings of friends and families. DiLorenzo's development of a standout line of toys and games began with an award-winning treasure hunt board game and has continued to prosper to the 2007 breakout hit **Hide & Seek Safari™**.*

*Based in Tampa, Florida, R&R Games is a leading toy company in providing original games that provide challenging fun. R&R follows DiLorenzo's strict philosophy of designing and marketing high-quality, new and innovative products that entertain, inspire, and amuse.*

*The company currently offers a very unique product line that includes, **HIDE & SEEK SAFARI™**, **TIMES UP!®**, **PIG PILE®**, **TIN SOLDIERS®**, **TOO MANY COOK®**, **FLEA CIRCUS®**, **BIRDS, BUGS, AND BEANS®**, **THINGAMAJIG®**, **SMARTY PARTY®**, **FIRST HAND®**, **SKETCHWORD™**, **YOU MUST BE AN IDIOT™**, **TAKE YOUR BEST SHOT™** and **DISORDER™**.*

*The forecast for R&R is both aggressive and careful. The company continues to develop very original and entertaining products, but it is carefully following the strict quality standards that it has established. This dedication to quality is evidenced by its multitude of award-winning titles, including the 2005 Today Show Toy Test Award, 2005 Parenting Magazine Toy of the Year, iParenting Seal of Approval, The National Parenting Center Seal of Approval, Parent's Choice Award, Dr. Toy Top 10, Games Magazine Top 100, San Francisco Chronicle and Chicago Tribune Top 10 Games Lists. R&R is a recognized leader in the gaming industry, gaining the respect of top toy companies, buyers, executives, retailers and the general public. The company is a role model "success story" for all young, small toy companies, entrepreneurs, and game inventors.*

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